CLAIMS

What is claimed is:

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- An apparatus for generating files, the apparatus comprising:

 a first logic configured to perform a technical writing tool algorithm, the
 technical writing tool algorithm for receiving input describing a particular
- technical writing tool algorithm for receiving input describing a particular selected format and content for a document, the technical writing tool algorithm for processing said input to generate a first markup language file, wherein said first markup language file is printable as a hardcopy document, said first markup language file including first markup language formatting information; and
 - a second logic configured to receive the first markup language file and to perform a conversion algorithm that converts the first markup language file into a second markup language file, wherein said second markup language file includes a second markup language formatting information describing a particular on-line format and content of said document
 - The apparatus of claim 1, wherein said input describing said particular format
 includes style information that describes a style that document elements are to have if
 the first markup language file is printed.
- The apparatus of claim 1, wherein said input describing said particular format
 includes style information that describes a style that document elements are to have if
 the second markup language file is placed on-line.
- 25 4. The apparatus of claim 1, wherein said first markup language is a Standard Generalized Markup Language (SGML).
 - The apparatus of claim 1, wherein said second markup language is a Hypertext Markup Language (HTML).
 - 6. The apparatus of claim 1, wherein said technical writing tool algorithm is a

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computer program known as Adobe® FrameMaker + SGML.

- 7. The apparatus of claim 1, wherein said conversion algorithm is a computer program known as WebWorks® Publisher Professional.
- The apparatus of claim 1, wherein said first markup language is a Standard Generalized Markup Language (SGML) and wherein said second markup language is a Hypertext Markup Language (HTML).
- 10 9. The apparatus of claim 8, wherein said first logic is pre-configured to map styles native to said technical writing tool algorithm to styles native to said conversion algorithm, and wherein said first markup language formatting information includes information relating to said styles native to said conversion algorithm.
- 15 10. A method for generating files, the method comprising: processing input describing a particular desired format and content for a document to generate a first markup language file, wherein said first markup language file is printable as a hardcopy document, said first markup language file including first markup language formatting information;
 20 and
 - converting the first markup language file into a second markup language file, wherein said second markup language file includes second markup language formatting information that describes a particular on-line format and content of said document when it is placed on-line.
 - 11. The method of claim 10, wherein said input describing said particular format includes style information that describes a style that document elements are to have if the first markup language file is printed.

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- 12. The method of claim 10, wherein said input describing said particular format includes style information that describes a style that document elements are to have if the second markup language file is placed on-line.
- 5 13. The method of claim 10, wherein said first markup language is a Standard Generalized Markup Language (SGML).
 - The method of claim 10, wherein said second markup language is a Hypertext Markup Language (HTML).
 - 15. The method of claim 10, wherein the processing step is performed by a technical writing tool software program being executed on a computer, wherein said technical writing tool program is Adobe® FrameMaker + SGML.
- 15 16. The method of claim 10, wherein the step of converting is performed by conversion software program being executed on a computer, wherein the conversion software program is WebWorks® Publisher Professional.
- The method of claim 16, wherein said first markup language is a Standard
 Generalized Markup Language (SGML) and wherein said second markup language is a Hypertext Markup Language (HTML).
 - 18. The method of claim 10, wherein the processing step is performed by a technical writing tool software program being executed on a computer, and wherein the step of converting is performed by conversion software program being executed on a computer, and wherein prior to the processing step, a pre-configuration step is performed, said pre-configuration step comprising:

mapping styles native to said technical writing tool software program to styles
native to said conversion software program, and wherein said first markup language
30 formatting information includes information relating to said styles native to said
conversion software program.

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19. The method of claim 18, wherein said first markup language is a Standard Generalized Markup Language (SGML) and wherein said second markup language is a Hypertext Markup Language (HTML).

 A computer program for generating files, the computer program embodied on a computer-readable medium, the computer program comprising:

a first algorithm, the first algorithm processing input describing a particular desired format and a content for a document to generate a first markup language file, wherein said first markup language file is printable as a hardcopy document, said first markup language file including first markup language formatting information; and

a second algorithm, the second algorithm converting
the first markup language file into a second markup language file, wherein
said second markup language file includes second markup language formatting
information that describes a particular on-line format and content of said
document when it is placed on-line.